



AI for Good

Impact Initiative

Young AI Leaders Community

*Empowering youth globally to
lead the AI revolution*

**Official Terms and Condition
and Guidebook for
Young AI Leaders**

2025

Terms and Conditions

1. These Terms and Conditions ("Terms") govern your participation in the Young AI Leaders community ("Community"), facilitated by the International Telecommunication Union ("ITU") as part of the AI for Good initiative. By registering as a member ("Member"), you agree to these Terms, which outline the voluntary ("at-will" participation) and independent nature of your involvement. Members engage on their own initiative and are not entitled to compensation or employment benefits from ITU.
2. Members act in their personal capacity, not as employees, agents, or representatives of ITU. No binding legal obligations are formed between ITU and members through this participation. The Terms and Conditions, the Guidebook, or any other communication related to the Young AI Leaders community shall not be construed as creating an employment relationship, partnership, agency, or any form of legally binding contract between the ITU and any individual member, hub, or the community.
3. ITU AI for Good provides technological and communication platforms to facilitate networking and exchange among members in the Community. ITU's role is limited solely to this facilitation and does not extend to direct involvement, monitoring, control, or compliance with respect to any activities or projects undertaken by the Community, the hubs, or individual members.
4. Members retain full ownership of the intellectual property rights in any content or projects they create as part of their participation in the Community (e.g., project descriptions, articles, reports, code). Members represent and warrant that all such content and projects are original to them and do not infringe upon the intellectual property rights of any third parties. Members are also responsible for ensuring that any branding utilised exclusively uses the Hub's logo provided by the AI for Good team.
5. Members grant the ITU a non-exclusive, irrevocable, worldwide, royalty-free license to use, reproduce, distribute, display, and create derivative works from the content they contribute, for the purposes of promoting the Community and advancing the ITU's mandate. This ensures the ITU can showcase the community's work without infringing on members' rights. Such derivative works may include, but are not limited to, translations, adaptations for different media formats, and excerpts for promotional materials.
6. Each hub is provided with a unique logo to represent its identity within the Young AI Leaders Community. Hubs are required to use only their assigned hub logo in all branding and communication efforts. The AI for Good team will provide the hub logo to the Hub Leader upon the official opening of each hub.

7. ITU is not liable for any actions taken or omissions by members within or outside of the Community. This includes but is not limited to project outcomes, management of funds, or any other member-conducted activities. Correspondingly, ITU is not responsible for:
 - i. The creation, design, development, implementation, or outcomes of any projects undertaken by individuals or hubs.
 - ii. The mobilization, management, accounting, or auditing of funds raised or used by individuals or hubs for their projects.
 - iii. Any claims, liabilities, damages, or losses arising from the actions or omissions of individuals or hubs in relation to their projects or financial activities.
8. Members agree to indemnify and hold harmless the ITU, its officials, employees, and representatives from any and all claims, liabilities, damages, losses, costs, expenses, or fees (including attorney's fees) arising out of or relating to their participation in the Young AI Leaders community, their projects, their use of funds, or any violation of the present Terms and Conditions or the Guidebook.
9. Members are solely responsible for ensuring that their activities comply with all applicable laws and regulations, including but not limited to those related to data protection, intellectual property, and financial transactions. ITU is not responsible for monitoring, ensuring, or verifying the compliance of any individual member or hub with any applicable laws or regulations.
10. Membership in the Community is voluntary and at-will. While members are encouraged to actively participate in community activities, including projects that support the United Nations Sustainable Development Goals, they may terminate their membership at any time by informing their AI for Good focal point. Although membership can be ended at any time, members are encouraged to commit to the full four-year term to maximize their personal development, fully benefit from the Community's initiatives, and become recognized as alumni. ITU reserves the right to terminate membership for failure to adhere to these Terms or for actions detrimental to the aims of the Community or ITU, such as, but not limited to, violating the ethical guidelines, or engaging in illegal activities.
11. Each hub is responsible for communicating its initiatives, projects, and events to its local community and stakeholders, and update the Hub booth on the Young AI Leaders Neural Network Platform. This includes creating promotional banners, announcements, and content that reflects the hub's specific contributions to AI for Good.
12. The name, title, acronym and logo of AI for Good and ITU are the sole property of ITU and shall not be used by any member or hub without the prior written authorization of ITU.

13. ITU reserves the right, at its sole discretion, to update, modify, or replace these Terms and Conditions at any time. In the event of any material changes, ITU will endeavor to provide reasonable notice to members through the Community's communication channels. Continued participation in the Community following the posting of any changes to these Terms constitutes acceptance of those changes. Members are responsible for regularly reviewing the Terms and Conditions

14. Nothing in these Terms and Conditions, the Guidebook, or any other communication related to the Young AI Leaders Community shall constitute or be considered to be a limitation upon or a waiver, express or implied, of any of the privileges and immunities of ITU, which are specifically reserved.

Guidebook

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The Young AI Leaders Community is designed to foster collaboration and innovation among global participants in the field of AI, operating independently under the umbrella provided by ITU's AI for Good initiative.

Members are encouraged to actively participate in and contribute to community activities, including projects that support the United Nations Sustainable Development Goals. Members independently manage their projects and associated funds. ITU provides no funding, nor does it involve itself in the financial aspects of these projects.

The **Young AI Leaders Community** is built on active participation, collaboration, and a commitment to making a positive impact through AI initiatives. Members are encouraged to adhere to the following core principles:

- Attend monthly meetings organised by your hub.
- Engage in at least 1 hub-specific project per year.
- Engage in at least 1 project with AI for Good per year.
- Collaborate with at least 1 other hub, within or outside your region.
- Contribute to the community's vision of harnessing AI for social good.
- Demonstrate responsibility in fulfilling your roles within the community and adhere to the community charters and rules.
- Ensure that all your actions and projects are focused on how AI can help support the United Nations Sustainable Development Goals (SDGs).

Role of ITU

As part of our commitment to fostering the growth and development of the Young AI Leaders, AI for Good, ITU, will provide advisory support and resources. This support aims to guide members through their projects and enhance their learning experience within the community. ITU's support is confined to providing communication tools and resources. ITU does not partake in the governance, decision-making, or operational aspects of any community hub or project. While ITU does not directly manage, control, govern, or monitor community, hub, and individual member activities, we are dedicated to offering insights and guidance to help members successfully navigate their initiatives and grow as leaders in the field of AI.

ITU's support

While the ITU does not directly involve itself in leadership elections, decisions or hub governance, it provides guidance and resources to support the leadership teams. This support helps leaders effectively manage their hubs and contribute positively to the global objectives of the AI for Good initiative.

The leadership team of each hub within the Young AI Leaders community plays a pivotal role in guiding the hub's activities. The leadership team includes:

- **Hub Leader:** Oversees all hub operations, ensures alignment with global objectives, and serves as the main liaison with the AI for Good focal point(s).
- **Regional Lead:** Facilitates cooperation among hubs in the same region, drives regional projects, and ensures that initiatives align with regional needs and objectives.
- **Impact Lead:** Focuses on measuring the impact of projects, ensures alignment with the Sustainable Development Goals (SDGs), and reports on project outcomes and effectiveness to AI for Good focal point(s).

Each hub is solely responsible for electing its own leadership team.

Members are expected to uphold the highest standards of ethical conduct, reflecting the values of integrity, transparency, and respect for diversity. The community's code of ethics guides member interactions and project implementations, promoting a culture of honesty and responsibility.

All members should disclose any potential conflicts of interest that might influence their decision-making or community activities. This transparency is vital for maintaining trust and fairness within the community.

Role of a Hub Leader

Hub Leaders will initially be elected by the AI for Good team for the community launch. After the launch, future Hub Leaders will be elected by their hub, ensuring that leadership transitions are rooted in community involvement and engagement. As a hub leader you would be expected to, *i.a.*:

- actively engage members, encouraging participation in AI for Good initiatives. Your leadership fosters collaboration and ensures that projects are impactful and aligned with the Sustainable Development Goals (SDGs).
- ensure that all members respect the community's charter and values, maintaining harmony and alignment with the community's mission.
- maintain clear communication within your hub and with the AI for Good team.
- coordinate updates and keep members informed of important milestones. Your guidance helps ensure cohesion within the leadership team.
- manage member details and ensure accurate records, including new recruits and member updates.

- help in the design, implementation, and management of local AI projects that address community challenges, aligning with AI for Good’s mission and the SDGs.
- update your AI for Good focal point regularly, ensuring your hub’s progress aligns with global goals.

Role of a Regional Lead

As a Regional Lead within the Young AI Leaders Community, your role is ensuring cross-hub collaboration and driving regional projects that align with the broader goals of AI for Good. Your responsibilities extend beyond your local hub, providing leadership and coordination across the entire region.

- You coordinate with other hubs in your region to develop and execute collaborative AI for Good projects. You play a key role in aligning hub efforts with regional challenges, ensuring that initiatives are impactful and relevant. You are responsible for ensuring clear and consistent communication between hubs within your region. You ensure all hubs within your region work cohesively towards shared goals, fostering a strong sense of community and collaboration across the region.
- You lead the development of AI projects that address region-specific issues. This involves working with local hubs to identify challenges and opportunities, ensuring that each project is aligned with the Sustainable Development Goals (SDGs). As a Regional Lead, you ensure that resources, knowledge, and expertise are shared efficiently across hubs. This helps maximize the impact of regional initiatives and fosters a culture of collaboration and support.
- You track the progress of regional initiatives and report to the Impact Lead with hub’s project outcomes. You may also provide feedback and support to Hub Leaders to enhance their effectiveness.

Role of an Impact Lead

As an Impact Lead within the Young AI Leaders Community, your role involves tracking, measuring, and reporting the effectiveness of your hub’s initiatives. You ensure that all projects align with the Sustainable Development Goals (SDGs) and demonstrate measurable outcomes that reflect the positive societal impact of AI for Good.

- You set and monitor KPIs that measure the success of the hub’s initiatives. This includes but is not limited to evaluating the effectiveness of projects in relation to the SDGs. You evaluate the growth of the hub, including membership engagement, project outcomes, and overall contributions to the AI for Good mission.
- You gather data on the hub’s activities, from member participation to project impacts.
- You submit one detailed report per year to the AI for Good team (2 during your Leadership term) showcasing the results of the hub’s initiatives. These reports

include key metrics, qualitative and quantitative data, and a summary of the overall impact the hub has made during that year.

- You ensure that every initiative undertaken by your hub aligns with one or more of the SDGs.
- You support project teams in refining their strategies to better meet these goals.
- You work closely with Hub Leaders and Regional Leads to guide the planning and execution of initiatives, ensuring that projects are designed to create measurable, meaningful impact.
- You help identify areas for improvement and offer guidance on how to enhance the effectiveness of projects in achieving their goals.
- You promote the adoption of best practices across the hub, ensuring that project management and impact measurement are consistently aligned with AI for Good's broader objectives.

Leadership Election

Elections are a fundamental aspect of the governance structure within the Young AI Leaders community, underscoring our commitment to democracy and active member engagement. Designed to be transparent, inclusive, and reflective of the community's values, the election process plays a pivotal role in fostering a vibrant and dynamic community.

- To ensure continual growth and the development of new ideas, we encourage each hub to introduce a new Leadership team every two years. This practice is not only about bringing in new perspectives but also about providing opportunities for as many members as possible to contribute to leadership roles, thereby expanding the community's capacity for innovation and responsiveness.
- While the ITU provides the platform and suggests frameworks for these elections, it does not participate in or have any control over the election process or outcomes and it does not participate, control or monitor hub governance. This approach ensures that the elections are conducted by the community, for the community, following the principles laid out in the community charter.
- As part of our facilitative support, ITU provides guidelines and best practices to assist in conducting these elections. However, the ultimate responsibility and authority for the election process rest with the community members themselves, aligning with the self-governing ethos of the Young AI Leaders initiative.
- Hubs are encouraged to notify their AI for Good focal point about changes in the Leadership Team, ensuring that updates are accurately reflected on our website, communications, and other resources.

Collaborative Leadership

A successful hub thrives on teamwork and collaboration. As a Hub leader, it's encouraged to work closely with your leadership team, which includes the Regional Lead, and Impact

Lead. Collaboration between leadership roles ensures that the hub operates smoothly, meets its goals, and aligns with the broader mission of the Young AI Leaders program.

By working together, you can:

- Provide opportunities for everyone to contribute meaningfully to the hub's goals.
- Different roles complement each other, leading to well-rounded decision-making.
- Build bridges between hubs for shared growth and learning.
- Align resources and initiatives to maximize the hub's effectiveness.

A Unified Vision

The Hub Leader motivates and inspires members, while the Regional Lead maintains connections with the broader network to foster shared learning and collaboration. The Impact Lead tracks initiatives, focuses on measurable outcomes, and provides insights for the hub's growth. By leveraging each role's strengths, this unified vision fosters a supportive, effective leadership structure that drives meaningful, community-driven change within your hub and across your region.

Collaboration with External Partners and Sponsorship

The following guideline is as suggestions to assist members of the Young AI Leaders community in enhancing their projects through external collaborations and sponsorships. It is important to note that these are provided for information only and should be adapted based on the specific needs and legal requirements of each hub and its members.

Please note that:

1. The ITU does not exercise control over the actions of community members nor over the selection or management of external partners and sponsors.
2. The ITU provides this platform as a facilitative tool, offering a framework for collaboration and sponsorship opportunities.
3. Compliance with these suggestions is voluntary. Members are encouraged to evaluate the relevance and applicability of these guidelines considering their specific project goals, local regulatory environments, and partnership opportunities.
4. Members agree to indemnify and hold harmless the ITU and its representatives from and against any claims, losses, damages, liabilities, or expenses arising from their interactions with external partners and sponsors, or from their reliance on these guidelines.

Identify Stakeholders	Research and engage potential partners such as universities, NGOs, corporations, or government agencies that align with your project’s goals.
Develop Proposals	Prepare a detailed collaboration proposal outlining objectives, mutual benefits, and roles.
Communicate Objectives	Clearly articulate how the partnership contributes to the project’s impact and aligns with specific SDGs.
Ethical Alignment	Collaborate only with entities whose mission and values align with AI for Good’s ethical standards.

Sponsorships provide critical funding and resources to scale hub projects.

Local Sponsorships	Clearly communicate that sponsorships support the local hub and not the AI for Good Young AI Leaders Community.
Develop Sponsorship Proposals	Provide potential sponsors with a detailed proposal, including project objectives, funding needs, SDG alignment, and visibility opportunities.
Engage Ethical Sponsors	Ensure the sponsor’s mission aligns with AI for Good’s values. Avoid partnerships with entities that may compromise the community’s integrity.
AI for Good Sponsorships	If a sponsor expresses interest in supporting the global community, introduce them to alexandra.bustos-iliescu@itu.int for further discussion.

Best Practices for Sponsorship

- Communicate transparently with sponsors about their role and contributions.
- Update on project progress to maintain trust.
- Clarify that the sponsorship supports the local hub, not the global community.

NGO Formation

While the guidebook provides general information on forming NGOs, AI for Good, ITU is not involved in the formation or management of these entities. This decision and action are entirely at the discretion of the members, and any legal advice required should be sought independently. Guidance on forming NGOs is provided for informational purposes only.

Keep in mind that:

1. ITU is not responsible for any actions, omissions, liabilities, or obligations of any NGOs formed by hubs or members. The ITU does not endorse, sponsor, or control these NGOs.
2. Any information provided about NGO formation is for general informational purposes only and does not constitute legal advice. Hubs and members should seek independent legal counsel if they decide to pursue NGO formation.

Annual Reporting Guidelines

The following Annual Reporting guidelines are designed to assist members of the Young AI Leaders community in documenting and reflecting on their yearly activities. These guidelines are intended to standardize reporting across hubs, ensuring consistency and transparency in how activities and achievements are recorded and communicated. The Leadership team will complete a form containing the below information at the end of each year.

- Completed Projects**
 - Total number of projects undertaken.
 - Description of each project, including objectives, SDG alignment, and outcomes.
 - Key Performance Indicators (KPIs) achieved.
- External Partnerships**
 - List of external partners and collaborators.
 - Description of their role and contributions.
 - Details of how partnerships enhanced the projects.
- Cross-Hub Collaborations**
 - Details of collaborations with other hubs (local or cross-regional).
 - Objectives and outcomes of joint projects.
 - Specific contributions of each hub involved.
- Hub Member Participation**
 - Number of active members involved in projects.
- Key Learnings**
 - Insights gained and recommendations for future projects.
 - Overview of challenges faced during the year.
 - Solutions implemented to address these challenges.
- Future Plans**
 - Summary of ongoing projects and plans for the upcoming year.
 - Goals for scaling impact and expanding activities.

Procedure for Confirming New Members in the Hub

When new members are confirmed within your hub, notify AI for Good by sending an email with detailed information about each member. This process ensures that our records are accurate and up to date. Please adhere to the following guidelines for consistency across hubs:

1. **Email Details:** Send an email to youngaileaders@itu.int with the subject line: "New Member Confirmation - [Your Hub Name]", sent by a member of the Leadership Team.
2. **Information Required:** For each new member, include the following information:
 - o **Full Name**
 - o **Hub Function:** Specify the role within the hub (e.g., Hub Leader, Impact Lead, Regional Lead, Member).
 - o **Personal Description:** Provide a brief description of their professional role and responsibilities (must be written by the new member themselves).
 - o **Company and Description:** Name of the company where they are employed and Job Title (must be written by the new member themselves).
3. **Photograph:** Attach a high-resolution colour photograph of each member.
4. **Visual Example:** For guidance on how this information is presented and formatted, please refer to our [speaker page](#).

Hub Website Protocol

If a hub decides to create its own website, the responsibility for its content and maintenance rests entirely with them. However, they must adhere to specific rules and regulations to preserve and maintain the integrity, image, and values of the community. These guidelines are designed to ensure consistency across all hubs and to align with the broader vision of AI for Good.

The HTML of your site must include a mention of "Young AI Leaders." However, it is important to note that direct mentions of "AI for Good" are not permitted.

Responsibility and Ownership

- Each hub is fully responsible for creating, managing, and maintaining its website.
- Hubs must ensure that their website aligns with the community charter and all established rules and protocols.
- The website should represent the hub professionally and contribute positively to the overall image of the AI for Good community.

Approved Wording and Branding

Hubs must use officially approved wording when referring to AI for Good to ensure consistency, accuracy, and proper representation. Only the hub-specific logo is permitted for use on the website. No other logos, including AI for Good, ITU or UN logos, may be displayed without explicit permission.

When mentioning the community or AI for Good on your website, you are required to use the exact, pre-approved text provided below, without any modifications or edits:

The Young AI Leaders community is an initiative by AI for Good. AI for Good is organized by ITU in partnership with over 40 UN Sister Agencies and co-convened with the Government of Switzerland. AI for Good is identifying trustworthy AI applications, building skills and standards, and advancing AI governance for sustainable development.

Disclaimer: The views and opinions expressed by Young AI Leaders are solely their own and do not represent the official views of the International Telecommunication Union.

Content Suggestions

- Showcase their members on their website, highlighting the individuals who contribute to the hub's success.
- Promote and/pr feature recruitment submission forms for individuals interested in joining the hub.
- Feature ongoing projects, including summaries and achievements.

Prohibited Content and Restrictions

- Hubs are strictly prohibited from mentioning, showcasing, or providing links to the "Young AI Leaders Neural Network Platform."
- Hubs cannot display or reference any non-public information from AI for Good, including but not limited to:
 - Internal documents
 - The official guidebook of the Young AI Leaders

YAIL Neural Network

The Young AI Leaders community has a dedicated section on the AI for Good Neural Network. This private platform serves as a secure and exclusive space for members to engage and communicate globally, collaborate on impactful projects, and showcase their achievements. It plays a pivotal role in fostering cross-hub connections, promoting knowledge sharing, and building a strong sense of community across borders.

Members are encouraged to remain active throughout their four-year engagement period and beyond, as continued participation allows them to witness the community's growth, contribute to its progress, and benefit from ongoing opportunities and collaborations.

The YAIL Neural Network is more than just a platform, it is a dynamic and collaborative ecosystem where Young AI Leaders can connect, create, and contribute to a shared vision of leveraging AI for positive global impact.

Disclaimer:

- 1. Access to the YAIL Neural Network is limited to members. Links can only be provided by hub leaders to confirmed new members who have successfully completed the onboarding process. This measure ensures the platform's security and privacy while maintaining the integrity of the community.

Cross-Hub Collaboration

Collaboration between hubs across regions or countries within the Young AI Leaders Community is an opportunity to expand the reach and impact of projects, share expertise, and address shared challenges. By leveraging the strengths of multiple hubs, cross-hub collaborations can foster innovation, amplify impact, and drive initiatives. Please see below some suggestions:

Step	Details
Identify Common Goals	Align on shared objectives or challenges to address, ensuring alignment with SDGs. Example: Both hubs focus on AI-powered climate resilience or educational tools.
Leverage Hub Strengths	Each hub brings unique expertise or resources. Example: One hub provides technical development while another focuses on stakeholder engagement.
Develop a Joint Plan	Create a project roadmap outlining objectives, roles, responsibilities, timelines, and resources needed for the collaboration.
Formalize the Partnership	Document the collaboration agreement, ensuring mutual understanding of goals, contributions, and expected outcomes.
Utilize Communication Tools	Use platforms like Slack, Teams, or dedicated forums for real-time collaboration and updates. Schedule regular virtual check-ins.

Hub Branding and Communication

Effective branding and communication are key to establishing the identity and reach of each hub within the Young AI Leaders Community. These guidelines ensure consistency, clarity, and alignment with the broader AI for Good mission while allowing hubs to showcase their unique regional contributions.

- Each hub is provided with a unique logo to represent its identity within the Young AI Leaders Community which cannot be altered. Hubs are required to use only their assigned hub logo in all branding and communication efforts. The AI for Good team will provide the hub logo to the hub curator upon the official opening of each hub.
- All communications, whether through social media, events, or internal hub updates, must maintain a clear, consistent tone that reflects the mission of AI for Good.
- Hubs are encouraged to actively engage with their communities via social media, promoting projects, events, and regional successes. When doing so, they should tag the AI for Good handles and use the appropriate hashtags (**#AIforGood**, **#YoungAILeaders**) to increase visibility and reinforce the global movement.

Facebook > @AIforGood
LinkedIn > @AIforGood
Instagram > @aiforgood

X (twitter) > @AIforGood
YouTube > @AI for Good
TikTok > @itu_aiforgood

Membership Announcement and CV

Should members wish to feature their membership, it must be explicitly categorized under **'Volunteering' on platforms such as LinkedIn and in CVs.**

Members tag the '[AI for Good](#)' account on LinkedIn and are not allowed to tag 'ITU.' Misrepresentation could lead to confusion and misinterpretation of your role.

Suggested template for what can be written in the description section:

Volunteering + ✎



AI for Good Young AI Leader | [City] Hub Header must respect this structure

AI for Good

Jan 2025 - Present : 10 mos Clearly defined timeline of role

- Hub Leader 2025 - 2027 For one time events/action days, please mention the month
- Worked actively on an the AI for Good Robotics for Good Youth Challenge Project with my Hub where we assisted in organising an national event on May 2025 Clearly mention if it's an AI for Good project or your own project
- Launched a project with other Young AI Leaders in my Hub focused on exploring how AI can address loneliness among older adults. We've organised 4 different action days in 2025, helping +50 older persons and collaborating with 2 institutions You can mention your project KPIs
- [Text defining your role in the hub - either leadership or as a member] Ensure that the definition if mentioned if in line with the Community Charter and Rules

Image representation of LinkedIn volunteering section and structure suggestion.